

# MINOR IN MUSIC INDUSTRY

## Requirements

The Music Industry minor provides a compelling introduction to this exciting field as viewed from both the traditional corporate and DIY vantages. The minor will study songwriting, publishing, copyright, licensing, management and agents, unions, music product manufacturing and sales, contracts, concert promotion and venues, arts administration, music in radio, television, advertising, theatre, videos and games and well as record production, labels, market research, promotion, and distribution.

This minor is open to any student, regardless of major, and no audition is required. A student who chooses to pursue the music industry minor should email the assistant to the department chair / academic program coordinator so that a faculty advisor can be assigned to assist the student in registering for the classes, many of which require department consent. The student will also need to sign into PeopleSoft and officially declare the minor.

Music majors are also eligible to complete the music industry minor, although courses cannot count for both the major and the minor. Music Industry minors must complete minimum 12 units toward the minor at Towson University.

Code	Title	Units
<b>Required Courses</b>		
ECON 201	MICROECONOMIC PRINCIPLES	3
MKTG 341	MARKETING AND CREATIVITY	3
MUSC 350	MUSIC INDUSTRY: LIVE PERFORMANCE	3
MUSC 355	ETHICAL ISSUES AND PERSPECTIVES IN MUSIC	3
MUSC 450	MUSIC INDUSTRY: RECORDING AND DIGITAL MEDIA	3
<b>Choose two of the following</b>		<b>6</b>
EMF 421	RADIO STATION OPERATIONS	
ENTR 355	ENTREPRENEURSHIP FOUNDATIONS AND PATHWAYS	
IDFA 444	BRANDING YOUR AUTHENTIC SELF (other IDFA courses may also be appropriate, upon discussion and approval from advisor)	
MUSC 116	SONGWRITING AND BASIC MUSIC COMPOSITION FOR NON-MAJORS	
MUSC 287	CREATIVE MUSIC TECHNOLOGY	
MUSC 497	INTERNSHIP IN MUSIC INDUSTRY (must enroll for 3 units; department consent required)	
<b>Total Units</b>		<b>21</b>