MAJOR IN FINANCE - INVESTMENTS TRACK

Requirements

Students majoring in Finance with a Concentration in Investments complete the shared courses in Business Administration (46-47 units), 6 units in Finance Fundamentals, and 18 units in the Investments Concentration.

This is a screened program. Please see the admission requirements for additional information.

Requirements for Business Majors*

Code	Title	Units
Courses Required for Admission to Business Majors		
ACCT 201	PRINCIPLES OF FINANCIAL ACCOUNTING	3
ECON 201	MICROECONOMIC PRINCIPLES	3
or ECON 203	HONORS MICROECONOMIC PRINCIPLES	
ECON 202	MACROECONOMIC PRINCIPLES	3
or ECON 204	HONORS MACROECONOMIC PRINCIPLES	
LEGL 225	LEGAL ENVIRONMENT OF BUSINESS	3
Select one of the following:		3
ECON 205	STATISTICS FOR BUSINESS AND ECONOMICS I	
MATH 231	BASIC STATISTICS	
or MATH 233	HONORS BASIC STATISTICS	
Math Requirement [1]		**3-4**
Select one of the following (MATH 211 or higher is recommended for students studying Business Economics or Finance.):		
MATH 115	COLLEGE ALGEBRA	
MATH 211	CALCULUS FOR APPLICATIONS	
MATH 273	CALCULUS I	
Admission to the business majors requires a grade of C or higher in the six courses required for admission.		
Required Business Courses (open to pre majors)		
ACCT 202	PRINCIPLES OF MANAGERIAL ACCOUNTING	3
BUSX 301	BUSINESS COMMUNICATIONS	4
EBTM 300	PROBLEM SOLVING IN BUSINESS	3
FIN 331	PRINCIPLES OF FINANCIAL MANAGEMENT	3
MKTG 341	MARKETING AND CREATIVITY	3
or MKTG 342	HONORS MARKETING & CREATIVITY	
MNGT 361	LEADERSHIP AND MANAGEMENT	3
Required Business Courses (open to majors only)		
BUSX 460	PROFESSIONAL EXPERIENCE	3
EBTM 365	PRINCIPLES OF OPERATIONS MANAGEMENT	3
MNGT 481	STRATEGIC MANAGEMENT (must be taken at TU)	3
Business major, concentration or track		21-24
Total Units		**67-71**

* Business majors include majors in Business Administration, Business Analytics, Business Economics, Business Systems and Processes, Finance, Financial Planning, Marketing, and Project Management.

1 MATH 115, MATH 117, MATH 119, MATH 211, MATH 273, or MATH 274 may be used to satisfy the Mathematics requirement.

Finance Fundamentals & Investments Track Requirements

Code	Title	Units
Finance Fundamentals		
FIN 333	INVESTMENTS AND EQUITY SECURITY ANALYSIS	3
FIN 350	FINANCIAL MODELING IN CORPORATE FINANCE	3
Investments Track (18 units)		
FIN 423	INVESTMENTS AND FIXED INCOME SECURITY ANALYSIS	3
FIN 430	FINANCIAL INSTITUTIONS AND MANAGEMENT OF RISK	3
FIN 433	PORTFOLIO MANAGEMENT	3
FIN 436	GLOBAL FINANCIAL MANAGEMENT	3
FIN 445	FINANCE ANALYTICS AND RESEARCH METHODS	3
Select one of the following courses:		3
ACCT 361	TAX ACCOUNTING I	
ECON 306	STATISTICS FOR BUSINESS AND ECONOMICS II	
FPLN 341	FUNDAMENTALS OF FINANCIAL PLANNING	
Total Units		**24**

Four-Year Plan of Study

Sample Four-Year Plan

The selected course sequence below is an example of the simplest path to degree completion. Based on course schedules, student needs, and student choice, individual plans may vary. Students should consult with their adviser to make the most appropriate elective choices and to ensure that they have completed the required number of units (120) to graduate.

Freshman			
Term 1	**Units**	**Term 2**	**Units**
ECON 202 or 204	3	ECON 201 or 203	3
Prerequisite for MATH 115 or 211 or MATH 273 (Core 3)	3	MATH 115 or 211 (may substitute MATH 273)	3
Core 1 (or Core 2)	3	Core 2 (or Core 1)	3
Core 5	3	Core 4 (different discipline from Core 5)	3
FIN 202 (Recommended Core 10)	3	Core 7	4
	15		**16**
Sophomore			
Term 1	**Units**	**Term 2**	**Units**
ACCT 201	3	ACCT 202	3

ECON 205 or MATH 231	3	MKTG 341	3
LEGL 225 (Core 11)	3	MNGT 361	3
EBTM 300	3	Core 8 (Different discipline from Core 7)	3
Core 12	3	Core 13	3
	15		**15**
Junior			
Term 1	**Units**	**Term 2**	**Units**
BUSX 301 (Core 9)	4	FIN 333	3
FIN 331	3	FIN 350	3
FPLN 341, ECON 306, or ACCT 361 (INVS Elective)	3	EBTM 365	3
MNGT 282 (Core 14)	3	Elective	3
Elective	3	Elective	3
	16		**15**
Senior			
Term 1	**Units**	**Term 2**	**Units**
FIN 423	3	BUSX 460	3
FIN 436 or 430	3	FIN 430 or 436	3
FIN 445	3	FIN 433	3
MNGT 481	3	Elective	3
Elective	3	Elective	1
	15		**13**
Total Units 120			

Learning Outcomes
Profile of a CBE Graduate

As a premier school of applied business learning, the College of Business and Economics prepares its graduates to achieve excellence in their professional careers. Rigorous academic studies and hands-on business experience—all subject to strict measures of performance— work in combination to **develop** the foundation for success, **connect** students with the professional community and **transform** students who will have a positive impact in and beyond Maryland.

Graduates of Towson University's College of Business and Economics will:

Apply Business Knowledge in the Context of Professional Employment

- Demonstrate knowledge of business concepts and practices
- Successfully complete a quality, mentored, reflective professional experience in preparation for future employment

Communicate Properly and Effectively

- Develop and deliver professional communications appropriate to audience, purpose, and medium, demonstrating clarity, coherence, and professional tone across diverse business contexts

Apply Critical Thinking and Problem-Solving Skills to Organizational Decision Making

- Formulate strategies, and identify issues with implementing these strategies
- Develop comprehensive, justified conclusions that result from systematic application of relevant information and decision criteria to decision alternatives within a realistic organizational decision context

Practice Creative Thinking

- Practice creative ideation

Use Technology Effectively in Business Settings

- Demonstrate capability in using analytical and AI-driven software tools to support decision-making and problem-solving

Work Effectively Toward Achieving Common Goals within Diverse Teams

- Guide teams, as leaders and followers, to achieve team goals while maintaining group cohesion, follower satisfaction and efficient operations
- Treat others with respect and show sensitivity to their views, values, cultures and customs

Distinguish Between Ethical and Unethical Conduct in the Professional Lives

- Determine how ethical conduct of managers affects individuals' motivation and organizations' performance
- Demonstrate knowledge of the ethics and responsible use of AI