

MAJOR IN BUSINESS ADMINISTRATION - LEADERSHIP AND MANAGEMENT

Requirements

Students in the Leadership and Management Concentration learn how to address issues related to organizational leadership, job engagement, job satisfaction and turnover, employee performance, team building, managerial skills, motivation, workplace stress, emotional burnout and exhaustion, organizational commitment and justice, and departmental organization. Students complete the major in Business Administration and 24 units of Leadership and Management requirements.

This is a screened program. Please see the admission requirements for additional information.

Requirements for all Business Administration Majors

Code	Title	Units
Courses Required for Admission to Major		
ACCT 201	PRINCIPLES OF FINANCIAL ACCOUNTING	3
ECON 201	MICROECONOMIC PRINCIPLES	3
or ECON 203	HONORS MICROECONOMIC PRINCIPLES	
ECON 202	MACROECONOMIC PRINCIPLES	3
or ECON 204	HONORS MACROECONOMIC PRINCIPLES	
LEGL 225	LEGAL ENVIRONMENT OF BUSINESS	3
MATH 211	CALCULUS FOR APPLICATIONS	3-4
or MATH 273	CALCULUS I	
Select one of the following:		3
ECON 205	STATISTICS FOR BUSINESS AND ECONOMICS I	
MATH 231	BASIC STATISTICS	
or MATH 233	HONORS BASIC STATISTICS	
Admission to the BUAD major requires a grade of C or higher in the six courses required for admission.		
Required Business Courses (open to Pre-BUAD majors)		
ACCT 202	PRINCIPLES OF MANAGERIAL ACCOUNTING	3
BUSX 301	BUSINESS COMMUNICATIONS	4
EBTM 250	PROBLEM SOLVING IN BUSINESS I	1
EBTM 251	PROBLEM SOLVING IN BUSINESS II	1
EBTM 337	ENTERPRISE INFORMATION SYSTEMS	3
FIN 331	PRINCIPLES OF FINANCIAL MANAGEMENT	3
MKTG 341	MARKETING AND CREATIVITY	3
MNGT 361	LEADERSHIP AND MANAGEMENT	3
Required Business Courses (open to BUAD majors only)		
BUSX 460	PROFESSIONAL EXPERIENCE	3
EBTM 350	BUSINESS ANALYTICS	3
EBTM 365	PRINCIPLES OF OPERATIONS MANAGEMENT	3

MNGT 481	STRATEGIC MANAGEMENT (must be taken at TU)	3
BUAD majors must also complete an approved concentration or track		21-24
Total Units		72-76

Leadership and Management Concentration Requirements

Code	Title	Units
Leadership and Management Concentration Required Courses		
MNGT 381	HUMAN RESOURCE MANAGEMENT	3
MNGT 391	DEVELOPING MANAGEMENT AND TEAM BUILDING SKILLS	3
MNGT 395	MANAGEMENT OF ORGANIZATIONAL BEHAVIOR	3
MNGT 425	ORGANIZATION THEORY AND DEVELOPMENT	3
MNGT 463	ORGANIZATIONAL LEADERSHIP	3
MNGT 465	LEADERSHIP, LEARNING, AND CHANGE	3
International Focus Elective		
Select one course from the following:		3
MNGT 375	INTERNATIONAL BUSINESS: THEORY AND PRACTICE	
MNGT 438	MULTINATIONAL MANAGEMENT	
MNGT 466	LEADING ACROSS INTERNATIONAL CULTURES	
Leadership and Management Concentration Elective		
Select one course from the following list, or select an additional International Focus Elective course from the list above:		3
ENTR 305	DESIGN THINKING FOR INNOVATIVE PROBLEM SOLVING	
ENTR 310	WILL YOUR BUSINESS WORK?	
ENTR 355	ENTREPRENEURSHIP FOUNDATIONS AND PATHWAYS	
ENTR 380	SOCIAL ENTREPRENEURSHIP	
MNGT 282	BUSINESS ETHICS AND SUSTAINABILITY	
MNGT 430	MANAGING DIVERSITY, EQUITY AND INCLUSION IN THE WORKPLACE	
MNGT 470	SPECIAL TOPICS IN MANAGEMENT	
MNGT 491	DIRECTED READINGS-MANAGEMENT	
MNGT 494	STUDY ABROAD IN MANAGEMENT	
MNGT 495	INDEPENDENT RESEARCH-MANAGEMENT	
MNGT 497	MANAGEMENT INTERNSHIP ¹	
or MNGT 498	PRACTICUM IN MANAGEMENT	
Total Units		24

¹ Maximum 3 units of either MNGT 497 or MNGT 498 can be applied to the Leadership & Management Concentration.

Four-Year Plan of Study

Sample Four-Year Plan

The selected course sequence below is an example of the simplest path to degree completion. Based on course schedules, student needs, and

student choice, individual plans may vary. Students should consult with their adviser to make the most appropriate elective choices and to ensure that they have completed the required number of units (120) to graduate.

Freshman

Term 1	Units Term 2	Units
ECON 201 or 203 (Core 6)	3 ECON 202 or 204	3
Prerequisite for MATH 211 or MATH 273 (Core 3)	3 MATH 211 (may substitute MATH 273)	3
Core 1 (or Core 2)	3 Core 2 (or Core 1)	3
Core 4	3 Core 10	3
Core 5	3 Elective	3
	15	15

Sophomore

Term 1	Units Term 2	Units
ACCT 201	3 ACCT 202	3
ECON 205 or MATH 231	3 EBTM 250	1
LEGL 225 (Core 11)	3 EBTM 251	1
Core 7	4 Core 8	4
Core 12	3 Core 13	3
	Elective	3
	16	15

Junior

Term 1	Units Term 2	Units
BUSX 301 (Core 9)	4 EBTM 350	3
EBTM 337	3 EBTM 365	3
FIN 331	3 MNGT 381	3
MKTG 341	3 MNGT 391	3
MNGT 361	3 MNGT 395	3
	16	15

Senior

Term 1	Units Term 2	Units
MNGT 282 (Recommended Core 14)	3 BUSX 460	3
MNGT 425	3 MNGT 465	3
MNGT 463	3 MNGT 481	3
MNGT Elective 1	3 MNGT Elective 2	3
Elective	3 Elective	1
	15	13

Total Units 120

Learning Outcomes Profile of a CBE Graduate

As a premier school of applied business learning, the College of Business and Economics prepares its graduates to achieve excellence in their professional careers. Rigorous academic studies and hands-on business experience—all subject to strict measures of performance—work in combination to **develop** the foundation for success, **connect** students with the professional community and **transform** students who will have a positive impact in and beyond Maryland.

Graduates of Towson University's College of Business and Economics will:

Apply Business Knowledge in the Context of Professional Employment

- Demonstrate knowledge of business concepts and theories
- Successfully complete a quality, mentored, reflective professional experience in preparation for future employment

Communicate Properly and Effectively

- Write professional documents that provide audience-centric content, rhetorically appropriate organization and follow accepted conventions of design, style, grammar, punctuation and mechanics
- Make articulate and persuasive oral presentations

Apply Critical Thinking and Problem-Solving Skills to Organizational Decision Making

- Conduct internal and external analyses of domestic and global organizations, formulate strategies and identify issues with implementing these strategies
- Practice creative ideation
- Develop comprehensive, justified conclusions that result from systematic application of relevant information and decision criteria to decision alternatives within a realistic organizational decision context

Use Technology Effectively in Business Settings

- Demonstrate competency in the use of analytical software
- Utilize state-of-the-practice software for business applications

Work Effectively Toward Achieving Common Goals within Diverse Teams

- Guide teams, as leaders and followers, to achieve team goals while maintaining group cohesion, follower satisfaction and efficient operations
- Treat others with respect and show sensitivity to their views, values, cultures and customs

Distinguish Between Ethical and Unethical Conduct in the Professional Lives

- Explain how ethical conduct of managers affects individuals' motivation and organizations' performance
- Apply ethics in business decision-making, considering the impact of ethical conduct on multiple stakeholders