36

# PROFESSIONAL STUDIES M.A. - ART HISTORY CONCENTRATION

Degree: Master of Arts

https://www.towson.edu/cla/departments/interdisciplinary/grad/

professional/arthistory/

Program Director: Dr. Karen Eskow

Contact: Dr. Amy Koch Phone: 410-704-3237 Email: akoch@towson.edu

### Why Art History?

Towson University's Master of Arts in Professional Studies, Art History Concentration, is designed to prepare graduates for careers in the profession by looking at the history of art, in addition to the philosophy, role, operation and multiple functions of museums and visual arts institutions in American society. Topics include museum management, care and handling of objects, museum education, development and grant writing, marketing and public relations for cultural institutions, history and theory of exhibition design, and curatorial vision. A wide range of specialized art history courses are available as well, including the art and architecture of the ancient Mediterranean world, the Medieval, Renaissance, and Baroque, US art and architecture, non-western and modern and contemporary art and theory. Students with degrees from other related areas of study beyond art history are also encouraged to apply; related areas of study include history, philosophy, anthropology, English, studio art and art education.

#### Flexible and Customized

Most courses are offered in the evenings on campus. Some courses are offered online or partially online. A recommended internship allows you to acquire real-world experience while working on site in area institutions and in the university's three galleries. Students must plan their program of study in collaboration with the art history concentration director. Internships must also be planned with and approved by the art history concentration director.

## Requirements Admission Requirements

Application deadlines and a full listing of materials required for admission can be found on the website.

### **Degree Requirements**

Code	Title	Units
Required Courses		
ARTH 610	DEVELOPMENT AND GRANT WRITING FOR CULTURAL INSTITUTIONS	3
ARTH 681	SEMINAR IN ART HISTORY	3
LBPS 601	APPROACHES TO GRADUATE RESEARCH	3
LBPS 602	CULMINATING SEMINAR IN LIBERAL AND PROFESSIONAL STUDIES	3
<b>Art History Electives</b>		15

ART 610	FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN	
ART 622	GRADUATE EXHIBITION DESIGN	
ARTH 500	STUDY ABROAD	
ARTH 501	INTRODUCTION TO MUSEUM STUDIES	
ARTH 502	MUSEUM AND COMMUNITY	
ARTH 570	SPECIAL TOPICS: ART HISTORY	
ARTH 585	SEMINAR IN ART HISTORY	
ARTH 591	RESEARCH METHODS IN ART HISTORY	
ARTH 595	INDEPENDENT STUDY IN ART HISTORY	
ARTH 596	INDEPENDENT STUDY IN ART HISTORY	
ARTH 597	INDEPENDENT STUDY IN ART HISTORY	
ARTH 600	STUDY ABROAD	
ARTH 603	CARE AND HANDLING OF OBJECTS	
ARTH 604	MUSEUM EDUCATION	
ARTH 605	EXHIBITION DESIGN HISTORY AND THEORY	
ARTH 606	MUSEUM MANAGEMENT	
ARTH 607	COLLECTIONS MANAGEMENT	
ARTH 608	CURATORIAL VISION AND PLANNING	
ARTH 609	ISSUES IN MARKETING AND PUBLIC RELATIONS FOR CULTURAL INSTITUTIONS	
ARTH 611	COMMUNITY PROGRAMMING IN THE ARTS	
ARTH 681	SEMINAR IN ART HISTORY	
ARTH 695	INDEPENDENT STUDY IN ART HISTORY	
ARTH 698	MUSEUM STUDIES INTERNSHIP	
ARTH 770	SPECIAL TOPICS: ART HISTORY	
ARTH 790	CURATORIAL ISSUES IN CONTEMPORARY ART	
ARTH 795	DIRECTED READINGS IN ART HISTORY	
Electives outside Art History		

### Select three graduate courses in such areas as Professional Writing and Humanities in consultation with your adviser.

Total Units

### **Learning Outcomes**

- 1. Students will explain and coherently apply ontological worldviews, epistemological strategies and methods to graduate level research design.
- Students will demonstrate the ability to write with clarity and efficiency.
- Students will identify, interpret and draw conclusions from qualitative and/or quantitative data derived from web-based sources.
- Students will demonstrate mastery of the individually developed program of study.
- 5. Students will successfully use MS Office System or equivalent to effectively present research.